



2020
WESTERN SECONDARY
MARKET CONFERENCE

SEPTEMBER 23 - 24, 2020

VIRTUAL CONFERENCE

Sponsorship
Information








SPONSORSHIP INFORMATION

	Diamond	Platinum	Titanium	Silver
Sponsorship Benefit	\$15,000	\$13,000	\$10,000	\$6,500
Twelve (12) complimentary virtual conference registrations for clients or future clients	✓			
Ten (10) Complimentary virtual conference registrations for clients or future clients		✓		
Eight (8) complimentary virtual conference registrations for clients or future clients			✓	
Six (6) complimentary virtual conference registrations for clients or future clients				✓
Sponsor ID in the California MBA Website and virtual conference platform	✓	✓	✓	✓
Sponsor ID/signage prominently displayed onsite at the conference, on virtual platform and pre-conference marketing	✓	✓	✓	✓
Pre- and Post-Conference registration lists with complete contact information	✓	✓	✓	✓
Customized exhibitor booth in virtual conference platform	✓	✓	✓	✓

**Benefits Continued
Next Page**

SPONSORSHIP INFORMATION

Sponsorship Benefit	Diamond \$15,000	Platinum \$13,000	Titanium \$10,000	Silver \$6,500
---------------------	---------------------	----------------------	----------------------	-------------------

Branding option: *Keynote Glenn Stearns sponsor - includes live introduction 15 second, sponsor produced, commercial SOLD OUT				
Branding options (select one): • Session Sponsor (taped and/or live introduction of session with brief company overview) • Break Sponsor (including 15 second commercial - sponsor produced) Multiple available! • Promotional item (supplied by sponsor) to be included in “Conference Experience Kit” and/or distributed onsite				
Virtual Conference featured sponsor (logo prominently displayed on virtual and event app) Industry Exclusive (5 total)!				
One of five exclusive companies representing your segment of the industry at the ALL ATTENDEE AFTER PARTY!				
Each company will get a 30 second commercial (sponsor produced) to be played throughout the conference virtual schedule and during ALL ATTENDEE				
“Presented By” our Diamond Sponsors				
Promotional item (supplied by sponsor) to be included in “Conference Experience Kit” and/or distributed onsite				

STEP 1 Select base sponsorship

Diamond
\$15,000

Platinum
\$13,000

Titanium
\$10,000

Silver
\$6,500

Note:
California MBA
member pricing.
Non-member
pricing additional
25%

STEP 2 Add an additional branding opportunity (Titanium only)

Session Sponsor (taped and/or live introduction of session with brief company overview)

Break Sponsor (including 15 second commercial - sponsor produced)
Multiple available!

Promotional item (supplied by sponsor) to be included in "Conference Experience Kit"

STEP 3 Review your contract

Contract Acknowledgement
I have read and accept the terms and conditions outlined in the contract on page 5.

Please provide the following information:

Company

Address

City, State, Zip Code

Company Phone Number

Email Address

Contact Name & Title

Website

Contact Phone Number

LinkedIn

Facebook/Instagram

Please complete the payment information below:

\$ _____
Total amount

Check enclosed Visa® Mastercard® American Express®

Note: \$3 processing fee applied to all credit card payments

Card number

Name on card

Exp. date

CCV#

Signature

Return completed form to sponsor@cmba.com or fax to (916) 446-7105

Electronic Check Conversion NOTICE: When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. Funds may be withdrawn from your account as soon as the same day and you will not receive the check back from your financial institution. If your payment is returned due to insufficient funds, you authorize us to make a one-time electronic fund transfer from your account to collect a fee of \$25 as allowed by state law.

CONTRACT

1. AGREEMENT TO CONDITIONS:

Each sponsor/exhibitor and employees of Sponsor/Exhibitor agree to abide by these conditions, it being understood and agreed that the sole control of the virtual conference rests with California MBA.

2. ASSIGNMENT OF LOGO PLACEMENT:

Assignment of logo placement will be determined by sponsorship level and California MBA staff. Sponsor/exhibitor participation is limited to those companies that regularly provide services and/or products for business organizations or financial institutions that hold membership in or are eligible for membership in the Association.

3. PAYMENT:

Payment in full is required and should accompany your application.

4. CANCELLATION:

Upon cancellation of the conference, the liability of California MBA shall be limited to a refund of the Sponsor/Exhibitor fee only.

5. CANCELLATION BY SPONSOR/EXHIBITOR:

Should the sponsor/exhibitor be unable to use the contracted virtual booth during the dates specified, California MBA must be notified in writing. Cancellations received by August 31, 2020 shall be entitled to a 50% refund. No refunds will be issued after August 31, 2020.

6. THE ASSOCIATION'S RIGHT TO REMOVE EXHIBITOR'S VIRTUAL PROPERTY:

The California MBA reserves the right to remove from the virtual portal any or all of the electronic property of the Sponsor/Exhibitor should the meeting be canceled or should the Sponsor/Exhibitor violate any of the conditions of the Contract. If the contract is canceled for violation of such conditions, the Association assumes no liability for the return of the sponsor fee or any part thereof. In recognition of the common interest of all Exhibitors and the Association in maintaining the appropriate standards of decorum. THE SPONSOR/EXHIBITOR WAIVES ANDY AND ALL RIGHTS TO ANY NOTICE OF HEARING PRIOR TO THE REMOVAL OF PROPERTY FROM THE VIRTUAL PORTAL FOR THE REASONS STATED ABOVE.

